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## **Moving Minds Expanding in Flagler County**

*Company to Recruit Diversified Workforce of Local Marketing, Communications & Technology Talent*

**September 10, 2013 Bunnell, FL** – The Flagler County Department of Economic Opportunity announced today that Moving Minds, a global strategic marketing and web consultancy is expanding and plans to hire more than 50 qualified, local employees over the next 3 to 5 years.

The company previously relocated from Washington D.C. to Palm Coast and is expanding its team of global marketing consultants in response to a growing demand for its services. Lou Hughes, CEO and Kathryn Hughes, SVP, Moving Minds, outlined the company's growth plans today to the members of the Flagler County Economic Opportunity Advisory Council. The company has been working with the Flagler County Department Opportunity staff for a number of months to facilitate the expansion.

"We are extremely pleased to have found such a tremendous resource and supportive partner in the Flagler County Department of Economic Opportunity to help fuel our next stage of growth," Hughes said, "Their approach to assisting local businesses is progressive and sound."

"Moving Minds is an award winning strategic marketing and web consultancy. Their expertise is in helping clients develop go-to-market strategies and implement measurable, high impact marketing programs, campaigns and systems," stated Helga van Eckert, County Economic Development Executive Director, "We're excited to be working with them."

The company's diverse roster of clients range from early stage start-ups, to venture capital and private equity portfolio companies and the Fortune 500. The industries include: technology, digital services, networks & e-commerce, healthcare and life sciences and financial services.

Moving Minds is actively recruiting employees and contractors across a wide spectrum of marketing skill sets in support of its growth, including subject matter experts in the following fields: strategy, positioning and messaging, design, marketing automation, CRM, social media, search engine marketing and optimization, web development, product design and commercialization, advertising and marketing communications, copywriting and public relations.

"Kathryn and Lou Hughes are a great example of a hidden treasure within our community. More and more we've found talented entrepreneurs and business leaders who have previously found Flagler County on a personal level are now recognizing the ability to relocate and grow their business here," Commissioner Barbara Revels, who chairs the Economic Opportunity Advisory Council said. "Business to Beaches - Flagler County has it all."

“This is another great example of the progress being made by Flagler County,” County Administrator Craig Coffey said. “We are making great strides in opening up employment opportunities for our residents.”

For more information about Moving Minds, please visit [www.movingmindslc.com](http://www.movingmindslc.com) or call (386) 864-8403.

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