



This copy is for your personal, noncommercial use only. You can order presentation-ready copies for distribution to your colleagues, clients or customers [here](#) or use the "Reprints" tool that appears above any article. [Order a reprint of this article now.](#)

---

## Palm Coast Data revs up client list

*Published: Wednesday, November 19, 2014 at 11:25 p.m.*

Palm Coast Data has been chosen to provide full-service subscription fulfillment for Motorsport Marketing, Inc.'s special interest titles Grassroots Motorsports and Classic Motorsports magazines, according to a news release.

As part of the multi-year agreement, Palm Coast Data will provide the magazines with digital support, e-marketing, Internet services, transaction processing, customer service, mailing services, business intelligence and more, the release states.

"Our readers expect us to deliver timely, in-depth coverage of the motorsports world," said Marjorie Suddard, general manager for Motorsports Marketing, Inc., in the release. "To fulfill this promise, we need to deliver content to our digital, online and print customers on time every time. We are excited to partner with Palm Coast Data and ensure our readers are always informed."

The announcement follows news that the Saturday Evening Post Society has returned to Palm Coast Data for subscription fulfillment services.

"Palm Coast Data's proven, performance-based track record is continuing to get the attention of the nation's best special-interest publishers," said Rory Burke, president and CEO of Palm Coast Data, in the release.

— *Aaron London*

Copyright © 2014 News-JournalOnline.com — All rights reserved. Restricted use only.