

Business to Beaches Virtual Ad Shown on 42nd St., New York, NY

Flagler County Department of Economic Opportunity in collaboration with the Flagler County Tourist Development Council are now being seen on 42nd. St. in New York, New York on the CBS digital billboard. The 10 second virtual ad shows 18 times a day on the hour and will run from October 1, 2013 through January 2, 2014 during the height of the holiday season.

The ad depicts a business man walking of Flagler Beach transitioning from business attire and a work attitude to board shorts ready to hit the surf.

The concept of the ad epitomizes the Flagler County Department of Economic Opportunity's tag line "Business to Beaches"

https://youtu.be/IrsRr9py_0Q

Now Showing: <https://youtu.be/7cMqANwScqs>