



Flagler County Commercial Realtors and Department of Opportunity Partnership Brings Site Selector, Minah Hall, to Flagler County.

Flagler County Association of REALTORS® and Flagler County Department of Economic Opportunity hosted the event **"Site Selector 101"** on October 15, 2015. Moderated by Matthew Wilson (FCAR President) the event welcomed Minah Hall, the Managing Director of True Partners Consulting, as the keynote speaker. Ms. Hall's presentation was followed by a panel discussion. Panelists included local economic and real estate professionals, Helga van Eckert (Executive Director at Flagler County Department of Economic Opportunity), Clint Smith (Vice President-Product Development at Palm Coast Holdings, Inc.) and David Taylor (FCAR Commercial Alliance Chairman).

Local realtors and business professionals gained knowledge of the competitiveness of the fields, the intricacies of the site selection process, and a better understanding of their role in how to make Flagler County even more competitive in the overall recruitment and expansion process. *"It's our goal that through the partnership with the Flagler County Department of Economic Opportunity, we (FCAR) can be one of the driving forces for growth and prosperity in the county,"* stated Matthew Wilson, President of FCAR, *"The economic development process is much more of a science that many people realize."*

Ms. Hall has approximately 20 years experience in working with distribution and manufacturing facilities, data centers, back office/call center operations, retailers, and corporate headquarters who are considering changing their operation footprints throughout the United States. She creates benefits for companies making extraordinary expenditures. *"I enjoyed getting better acquainted with the community and definitely see a lot of promise for future growth. The great relationship between the businesses and the Department of Economic Opportunity is truly indicative of a successful partnership. I look forward to seeing Flagler's future success",* stated Minah Hall.

For more information regarding this event or others like it, please contact marketing@flaglercountyrealtors.com or call (386) 437-0095, or the Flagler County Department of Economic Opportunity (386) 313-4071

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