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Coastal Cloud celebrates fifth-year anniversary

By: Ray Boone Staff Writer, Palm Coast Observer

Members of the community gathered at Coastal Cloud's headquarters in Palm Coast to celebrate the company's fifth-year anniversary and to announce a new youth program on Friday, Jan. 16.

Coastal Cloud began out of the home of Tim and Sara Hale, the company's co-founders, in 2013. With 130 employees, over 300 clients across four countries and over 1,000 projects, Coastal Cloud, which did \$20 million of business in 2017, is now one of the largest business and technology consulting companies in the southeastern United States.

The Hales started the business with an aim at helping clients build next generation operating models for the digital world.

"It's been quite a journey," Tim Hale said. "At the end of the day, we're just a people business."

In addition, many of Flagler County's government officials were in attendance Friday, including Palm Coast Mayor Milissa Holland and Commissioner Donald O'Brien. State officials were also present, including Sen. Travis Hutson and Rep. Paul Renner.



They each expressed the value Coastal Cloud has brought to the community.

“This technology will create efficiency and opportunity within the public and private sector,” Holland said. “Every time we take the opportunity to add another job, we’re actually adding value to our residence here in Flagler County.”

Two of the company’s clients — Intracoastal Bank CEO Bruce Page and Solera Vice President of Business Solutions Diana Fritz — also offered their congratulations to the Hales.

“They are by far the number one biggest success story we’ve ever had in Flagler County of a business started here,” Page said. “All of us should out to rally behind them in growing and supporting their business because we all win.”

In addition, Sara Hale discussed Coastal Cloud’s work with CareerSource Flagler Volusia, Flagler Schools and the Flagler County Education Foundation to provide internships to high school students.

Tim Hale said the company’s opportunity to work with and mentor the area’s youth as well as learn about and embrace new technologies is essential for the future of the community.

“If you do that, you’re driving the ship,” he said. “If you don’t, you’re getting run over by the ship.”