

September 2019 – For Immediate Release



Flagler County Welcomes Discovery World Furniture, Inc.

Discovery World Furniture, previously known as “Project Columbus” by the Flagler County Department of Economic Opportunity, has chosen to consolidate its operations in Flagler County, bringing jobs and further strengthening the regional economy.

“It’s a pleasure to welcome such a significant project. Discovery World Furniture is an impressive company and a great fit for the community. We’re looking forward to years of their success,” said Commissioner and Flagler County Economic Opportunity Advisory Board Chair Donald O’Brien.

In business since 1991, Discovery World physically assembles their products in Florida. Their claim to fame is providing high quality youth loft systems, bunk beds, beds, and case goods that are made of solid wood, have European roller drawer glide systems, and are offered at a price that cannot be beat in the market place.

“Once established in Flagler County, our plan is to expand operations to include another niche market product with our own proprietary designs, mainly to service the coastal areas here in Florida and much of the south east coast of the United States,” said Anthony Lupo, CEO of Discovery World Furniture, Inc. *“This will obviously increase the number of employees we will need as well as support local vendors in a cooperative effort. We currently operate out of two facilities with a combined square footage of 205,000. Our proposed building in Flagler County will enable us to streamline our operation.”*

With a proposed footprint of 250,000 square feet, the new facility will be the largest manufacturing/distribution facility in Flagler County, elevating the county’s industrial inventory to a new tier. Additionally, the estimated \$20M capital investment will immediately generate 50+ new jobs, and approximately \$2.5M annually in wages. The new facility will be located on U.S. Route 1, near the southern edge of Flagler County and will create an estimated \$15.8M in annual economic output.

“Flagler County’s pro-business policies are putting our area on the map. I’m especially grateful for the leadership and direction of Helga van Eckert, who was instrumental in landing Discovery World Furniture and am looking forward to seeing many more businesses call our community home,” said Congressman Michael Waltz.

Who we are: As the county’s business recruitment and expansion entity, the Flagler County Department of Economic Opportunity provides the leadership to strengthen and diversify the local economy. Its charge is to seek out opportunities that build a strong economic platform, thus empowering local businesses, creating jobs and securing capital investment in the community.

1769 E. Moody Blvd Bldg 2 Bunnell, FL 32110 · T (386) 313-4070 · F (386) 313-4108 · flaglercountyedc.com

Economic Opportunity Advisory Council Donald O’Brien, Chair · Greg Federline, Vice Chair · Graylon Perkins

Dr. Ron Jimenez · Mike Gill · Joseph Marotti · James Ulsamer · Frank Zedar